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SUCH A LUXURY? | THE NEW WAVE OF HIGH-TECH TREATMENTS

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Jordana Brewster:
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LEVEL 03
Try a Treatment

HydraFacial is another traditionally skin care-focused brand that's taking on the scalp-care revolution with its new HydraFacial Keravive. The brand says it decided to launch the three-step treatment—which involves an in-office cleansing, exfoliation and hydration steps, and a take-home spray—because it found its customers are “very aware of the detrimental effects of poor scalp health, including visible signs of flaking, dry and itchy scalp, and limp and damaged hair.”

Montclair, NJ dermatologist Jeanine B. Downie, MD likes spraying ISDIN Lambdapil Spray on patients' scalps to encourage hair growth and overall healthier hair. “I tell them not to scratch, and I encourage them to limit the heat they use on their hair and scalp,” she says. “All of those steps work wonders.”

The Hair-Loss Link

Dr. Marotta says to think of the scalp as the “soil” that grows the “plants”—i.e., the healthy hair. “If the scalp is unhealthy, it will affect hair health and hair growth,” he explains. “Treatments for specific scalp conditions can improve hair health and hair growth. If there are sores, patches of hair loss, redness, itching, or scaling anywhere on your scalp, seek evaluation and treatment.”

Constant Flare-Ups

Inflammation is just “part of the factor” in a number of types of alopecia, says Beverly Hills, CA hair restoration surgeon Dr. Craig L. Ziering. Often it can fly under the radar, he adds, in a sub-clinical level, thus avoiding detection and delaying treatment.



DR. JEANINE DOWNIE