NEWBEAUTY



THE CLINIC ASK THE EXPERTS

INNER BEAUTY

WHICH COSMETIC PROCEDURE CREATES THE MOST INWARD TRANSFORMATION? OUR MEDICAL ADVISORY BOARD WEIGHS IN.



Tina Alster, MD DIRECTOR OF THE WASHINGTON INSTITUTE OF DERMATOLOGIC LASER SURGERY

"A laser treatment to remove traumatic or surgical scars that remind individuals of previous accidents or illnesses can lift their spirits and help them put those experiences behind them."



Kenneth R. Beer, MD FOUNDER AND DIRECTOR OF COSMETIC BOOTCAMP beerdermatology.com

"Fillers and botulinum toxins are transformative for many people. The inward change is frequently bigger than the outward one-I can't tell you how many patients feel better about themselves and embark on a new interest."



Bradley Bengtson, MD GRAND RAPIDS, MI PLASTIC SURGEON

"Although this is different at different ages, I believe the procedure that creates the biggest internal bang for the buck is breast augmentation. A woman's breasts can have extra importance in her body image."



Kelly Bomer, MD SCOTTSDALE, AZ FACIAL PLASTIC SURGEON rejuvent.com

"Improving facial shape into better aesthetic proportions and the reduction of wrinkles with excellent 'liquid facelift' techniques has an amazingly positive effect on how people feel about themselves.



Charles E. Crutchfield III, MD

EAGAN, MN DERMATOLOGIST ₩@CrutchfieldDerm

"Platelet-rich plasma for hair regrowth and injected as part of a 'liquid lift' has been life changing. One of my patients commented: 'When I look in the mirror, I recognize her again!"



Steve Dayan, MD CHICAGO FACIAL PLASTIC SURGEON drdayan.com

"The one cosmetic medical intervention with the most evidence of positively impacting mood has been Botox. Multiple peer-reviewed studies have supported the self-esteem and quality-of-life benefits."



Jeanine B. Downie, MD MONTCLAIR, NJ DERMATOLOGIST

Kybella would probably be the cosmetic procedure that leads to the largest amount of inward transformation. Once people get rid of unwanted fat, they feel empowered. They eat better and wear different clothing."



Steven Fagien, MD

BOCA RATON, FL OCULOPLASTIC SURGEON drfagien.com

"The correction of lower eyelid bags, hollows or dark circles through surgery can be one of the most transforming procedures. It delivers almost immediate gratification and self-confidence that can last."

84 NEWBEAUTY FALL 2019