

Improve your

**CHIN PROFILE RIGHT
HERE IN THE OFFICE**

What is Submental Fullness?



- Submental fullness, sometimes referred to as “double chin,” is a common yet undertreated facial aesthetic condition that can impact a broad range of adults, including both women and men. Causes may include:



Aging: It may naturally develop as you age



Genetics: Simply said, it may be part of your DNA



Weight gain: It may be a result of gaining weight

SOMETIMES, no matter how much you diet or exercise, the condition may not go away, and can make you look older and heavier than you actually are

If you're bothered by it, you're not alone



According to a 2015 survey conducted by the American Society for Dermatologic Surgery (ASDS)



67% of consumers are bothered by **submental fullness**



What is KYBELLA™?



- KYBELLA™ is the first and only FDA-approved nonsurgical treatment that contours and improves the appearance of submental fullness

KYBELLA™

- Is a nonsurgical, 15- to 20-minute in-office treatment session
- Is customized to help you achieve your treatment goals
- Destroys fat cells when injected into the fat beneath your chin. Retreatment is not expected

How does KYBELLA™ work?



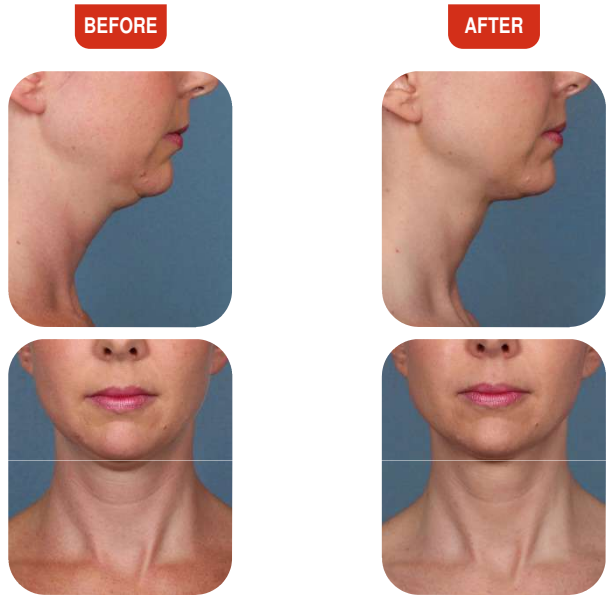
KYBELLA™ is a naturally-occurring molecule in the body (deoxycholic acid) that aids in the breakdown and absorption of dietary fat.

When injected into the fat beneath your chin, KYBELLA™ causes the destruction of fat cells. Once destroyed, those cells cannot store or accumulate fat.

Important Safety Information About KYBELLA™

You should not receive KYBELLA™ if you have an infection in the treatment area.

Results with KYBELLA™



Unretouched photos of clinical trial patient taken before and after treatment with KYBELLA™.

Sex: Female | Age: 35 | Weight (before)*: 115.5 lbs | Weight (after)*: 113.3 lbs
Individual results may vary.

* Patient did not experience significant weight loss or gain between the start and end of treatment.

**MANY PATIENTS TREATED WITH KYBELLA™
EXPERIENCE VISIBLE CONTOURING
OF THEIR CHIN PROFILE IN
2 TO 4 TREATMENTS†**

KYBELLA™ Treatment Resulted in High Patient Satisfaction

- 79% of patients treated with KYBELLA™ reported satisfaction with the appearance of their face and chin
- After being treated with KYBELLA™, patients reported feeling happier and younger based on their appearance, as well as less embarrassed, less self-conscious, less overweight, and less bothered by submental fullness

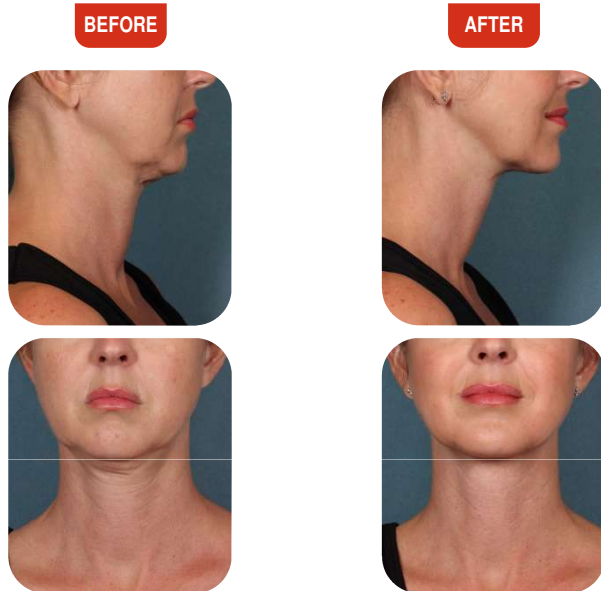
IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

Before receiving KYBELLA™, tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA™ will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA™ passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA™).

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.

†Spaced at least one month apart. Some people require up to 6 treatments in order to achieve results.

Results with KYBELLA™



“At 41, I’m feeling more confident in my appearance than I did before KYBELLA™. Now, when I look in the mirror, I’m happy with how I look and feel. I don’t feel like I’m trying to hide something anymore.”

– Amy, age 41

Unretouched photos of clinical trial patient taken before and after treatment with KYBELLA™.

Sex: Female | Age: 39 | Weight (before)*: 125.0 lbs | Weight (after)*: 130.0 lbs
Individual results may vary.

* Patient did not experience significant weight loss or gain between the start and end of treatment.

IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

KYBELLA™ can cause serious side effects, including nerve injury in the jaw that can cause an uneven smile or facial muscle weakness and trouble swallowing.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.

Common Questions about KYBELLA™



Is KYBELLA™ right for me?

KYBELLA™ may be right for you if:

- ✓ You're bothered by submental fullness
- ✓ Surgery is not an option for you
- ✓ You feel the condition makes you look older or heavier than you actually are
- ✓ You eat well and exercise, but submental fullness does not go away

Common Questions about KYBELLA™



How many people have been treated with KYBELLA™?

- KYBELLA™ has been the focus of a global clinical development program involving over 20 clinical studies with more than 2,600 patients worldwide, of which over 1,600 have been treated with KYBELLA™.

How is KYBELLA™ given?

- KYBELLA™ is typically a 15- to 20- minute in-office treatment session. Your doctor will give you a series of injections into the fat under your chin at each treatment session.
- You and your doctor will customize your KYBELLA™ treatment based on the amount of submental fullness you have and your treatment goals. Together, you will decide the treatment plan that's right for you.

How many treatments will I need?

- Many patients treated with KYBELLA™ experience visible contouring of their chin profile in 2 to 4 treatments.* Some people require up to 6 treatments in order to achieve results. Once your chin profile has improved, you may not need to be treated with KYBELLA™ again.

Common Questions about KYBELLA™



Is there downtime?

- For most patients, downtime was minimal and occurred most commonly after the first treatment session.

Will I experience any side effects?

- As with other injectable treatments, you may experience side effects with KYBELLA™. The most common side effects are swelling, bruising, pain, numbness, redness and formation of small areas of firmness around the treatment area.
- In clinical trials, the side effects that people experienced with KYBELLA™ became less bothersome with subsequent treatments.
- Apply ice or a cold pack to the treatment area for 10 to 15 minutes if any side effects bother you.
- Prior to administering KYBELLA™, your doctor may apply ice/cold packs or topical and/or injectable local anesthesia to the treatment area to make you more comfortable. He or she may also suggest you take an over-the-counter pain reliever before your appointment.

IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

The most common side effects of KYBELLA™ include swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA™. Call your healthcare provider for medical advice about side effects.

Now you can NON-SURGICALLY IMPROVE YOUR CHIN PROFILE

KYBELLA™ (deoxycholic acid) injection

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- Is customized to help you achieve your treatment goals
- Destroys fat cells when injected into the fat beneath your chin. Retreatment is not expected

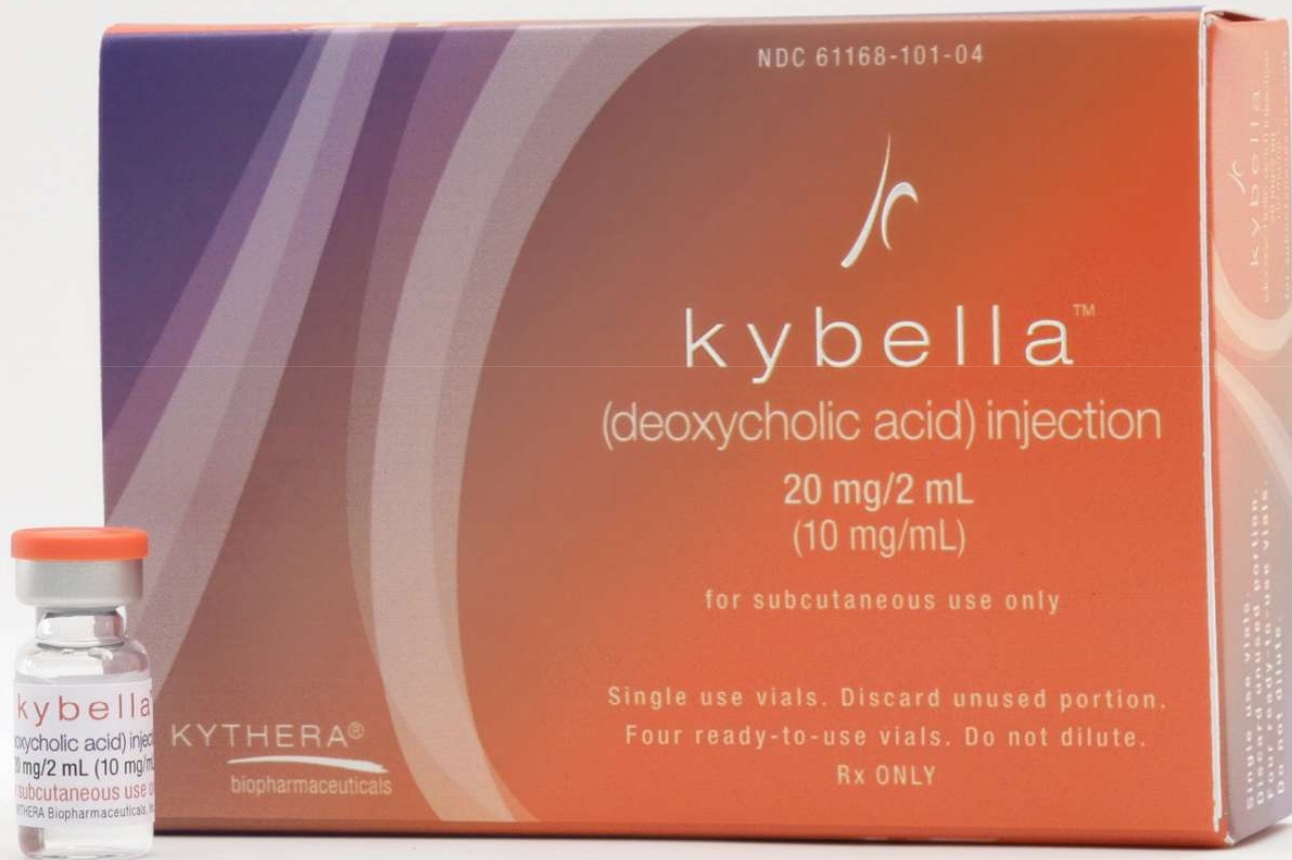
ASK YOUR DOCTOR IF KYBELLA™
IS RIGHT FOR YOU

MYKYBELLA.COM

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch or call 1-800-FDA-1088

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.


kybella™
(deoxycholic acid) injection






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